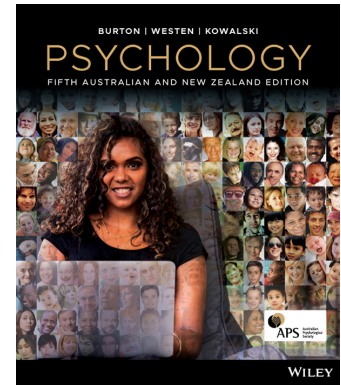


Psychology, 5th Australian and New Zealand Edition

Burton | Westen | Kowalski

Psychology, 5th Edition enables every introductory psychology student to master concepts through proven pedagogy and meaningful 'tales from the front' videos with practicing psychologists. Neuroplasticity content is integrated throughout every chapter.

Available as a full colour printed textbook with an interactive eBook code, this title enables every student to master concepts and succeed in assessment. Lecturers are supported with an extensive, easy-to-use teaching and learning package.



What problems are we helping to solve?

- Lecturers want meaningful content on neuroplasticity and gender embedded throughout the book, not just in a separate chapter
- The sheer volume of content to learn in this course is overwhelming for many students
- It can be difficult to provide meaningful, recent clinical context to theoretical knowledge
- Students keep their Psychology textbook for life but do not want to miss out on enriched digital resources with feedback at the point of learning

How are we addressing these needs?

Fully Worked Solutions

Instructive interactives and auto-graded knowledge check questions allow students to revise, practice and apply what they have learned.

Topical Content

Highly topical Neuroplasticity content is embedded throughout the text.

Practitioner Videos

'Tales from the front' videos from practicing psychologists help students apply concepts to the real world.

Video Cases

Bespoke local video cases show unit concepts in action.